Accumulate your Personal and Leadership miles by building your Preferred Customer Loyalty and/or team of Consultants and duplicating this behavior with your Level 1 (L1) team members between:

**AUGUST 1, 2016 - JANUARY 31, 2017.**

The road to opportunity is endless: There's no limit to the numbers of miles you can accumulate in a month. Get started at **www.rfleadtheway.com**

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**Start the Journey**

**MILES NEEDED: 5**

Start your Lead the Way Journey with your choice of the following Lead the Way limited-edition options:

**CHOOSE ONE OPTION**
- R+F Thank You Cards*
- R+F Branded Tote with Mini Cooler
- R+F Branded Self-Success Journal
- R+F Branded Leather Keychain

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**Continue the Conversation**

**MILES NEEDED: 15**

Continue the conversation, spread the word and cultivate new relationships with your choice of the following Lead the Way limited-edition options:

**CHOOSE ONE OPTION**
- R+F Embroidered Brookstone Blanket (twin-size)*
- R+F Branded Wireless Keyboard with Power Bank
- Lizzy James Wrap Bracelet
- Custom Margaret Elizabeth Necklace

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**Take the Lead**

**MILES NEEDED: 30**

As you take your business to the next level, step up your R+F branded presence with your choice of the following options:

**CHOOSE ONE OPTION**
- R+F Branded Victorinox Suitcase*
- kate spade Tote
- Beats Wireless Earbuds with R+F Branded Case

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**Enjoy the View**

**MILES NEEDED: 45**

Take your business on the go with your choice of the following options:

**CHOOSE ONE OPTION**
- David Yurman Bracelet*
- 13-inch MacBook AIR
- Chloe Crossbody Purse

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**Celebrate**

**MILES NEEDED: 60**

Join the R+F Home Office Team for an exclusive trip for two to the luxurious Fairmont Scottsdale Princess Resort in Scottsdale, Arizona, from March 16-20, 2017. Enjoy majestic mountain views, gourmet dining and premier golf resorts. This exclusive trip will include unparalleled accommodations, desert adventures, spa relaxation and much more.*

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*Indicates default Milestone reward option.

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